



## ICMSE2015 Dubai

### CONFERENCE WEBSITE

<http://icmse.intl.hit.edu.cn>

### IMPORTANT DATES

#### Submission Deadline:

May 31st, 2015

#### Notification of Acceptance:

Aug 31st, 2015

### Submission Linkage

<http://easychair.org/conferences/?conf=2015icmse>

### Fees & Registration

\$500 (Early-bird Registration before Sep 15th, 2015)

\$550 (Late Registration before Oct 15th, 2015)

\$600 (On-the-spot Registration)

### Registration Linkage

<http://yopay.cn/pay/ICMSE2015>

### ICMSE2015 Programme Chairs

#### General Chair

Doug Vogel

Harbin Institute of Technology, China

#### Organizing Chairs

Ayoub Kazim

Dubai International Academic City, UAE

Xiaofeng Ju

Harbin Institute of Technology, China

Xitong Guo

Harbin Institute of Technology, China

#### Programme Chairs

Kathy Ning Shen

University of Wollongong in Dubai, UAE

Hua Lan

Harbin Institute of Technology, China

Guoxin Li

Harbin Institute of Technology, China

#### Academic Chairs

Yijun Li

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**Publication Opportunities of  
Sponsoring Journal:**

**Information Systems Journal**

The rapid proliferation of digital technologies across various sectors and industries has created explosive innovation for business practices worldwide. Accordingly, digital platforms built upon social media, mobile technologies and/or websites, have become important arena for entrepreneurship, business management, marketing, and yielded promising new opportunities. In addition, digital platforms also profoundly re-shaping the external competitive and institutional environments that affect the entrepreneurs' accessibility of various resources and therefore affect the entrepreneurial process such as: opportunity exploitation, growth and venture development. However, research on how digital platforms affect entrepreneurship has been lagged behind the practice (ref.)

This research symposium will focus on how digital platforms—in all their diversity—affect the nature, structure, process, and outcomes of entrepreneurship. In particular, we invite scholars to focus on the implications of digital platforms for corporate, public (i.e. university, health sector), and social entrepreneurship. We welcome research that (but not limited to):

- Application of existing /emergent theoretical perspectives from economics, management, sociology, psychology, and other disciplines to improve our understanding of how the emergence of more open innovation ecosystems and models may reshape entrepreneurship and entrepreneurial activities
- Explores new conceptual models towards development of a fine-grained understanding of the entrepreneurial process as influenced by digital platforms.
- Assesses the impact of the changes in the structure and process of entrepreneurship driven by digital platforms on technology commercialization, and e-business activities.
- Assesses the challenges of entrepreneurship driven by digital platforms for existing institutional, financial, and regulatory systems.

**Looking forward to seeing you in Dubai!**

